



SELLWOOD CONSULTING LLC

FOR IMMEDIATE RELEASE

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Senior R.V. Kuhns Group Forms Sellwood Consulting LLC

Portland, Oregon, - August 2, 2012 — Sellwood Consulting LLC, an institutional investment consulting firm, opened today in Portland, Oregon. The firm is led by four tenured consultants who had worked together at R.V. Kuhns & Associates for more than 7 years. Three of the four principals were shareholders at RVK, including one of the firm's former Directors and its former Chief Compliance Officer.

Sellwood will provide investment advice to endowments, foundations, retirement plans, corporations, and select private wealth clients. The company embraces its role as a co-fiduciary to its clients and has had a strict no conflict of interest policy since its inception. Sellwood will only provide advice on a fee for service basis.

Charlie Waibel, Sellwood's Managing Director, noted "I am thrilled to have the chance to bring the talent, innovation, and skill of this group to our new clients. With capital markets at their most turbulent there isn't a better team anywhere to successfully navigate the storm"

"From my experience in working with all four of these people, I know they will serve their clients well. They are hard-working individuals with high integrity and these values, no doubt, will lead to a successful investment consulting firm." said Russ Kuhns, founder and former Chairman and CEO of R.V. Kuhns & Associates.

About the firm: Sellwood Consulting LLC is a registered investment adviser providing nondiscretionary investment advice to charitable institutions, retirement plans, corporations, labor groups and select private wealth clients. We are co-fiduciaries along with our clients and as a fee only advisor we are absolutely free from any conflicts of interest. For more information please visit www.sellwoodconsulting.com or call us at (503) 596-2880.

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