SELLWOOD CONSULTING LLC

FOR IMMEDIATE RELEASE

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Sellwood Consulting LLC Announces Associate Hire, Ruthie Zimmerman

Portland, Oregon – February 4, 2013 – Sellwood Consulting LLC, an institutional investment consulting firm, announced that Ruthie Zimmerman has joined the firm today.

Ms. Zimmerman worked with Sellwood's founders for more than six years at R.V. Kuhns & Associates, where she served several of the firm's largest corporate clients ranging from defined benefit and defined contribution plans to health care and operating reserves. She also has experience working with endowments, foundations and Taft-Hartley plans. At Sellwood Zimmerman will work closely with the team on a variety of projects, including asset allocation and manager structure studies, gap analyses, and analytical and educational materials for clients. She will also participate in the firm's investment manager due diligence and research efforts.

Ms. Zimmerman earned a Bachelor of Arts in Business from the Honors School of Business at Portland State University in Portland, Oregon. Her full biography can be found at http://www.sellwoodconsulting.com/ruthie-zimmerman.

Charlie Waibel, Sellwood's Managing Director, noted, "Ruthie is one of the finest investment professionals I have ever worked with and we are very excited about adding her to our team here at Sellwood. She has a breadth of talent that will no doubt add tremendous value to all aspects of Sellwood's service offering. We look forward to introducing her to our clients."

"This is a wonderful opportunity for me to re-join a very talented and dedicated group of senior professionals, in a boutique setting. I look forward to collaborating with everyone at Sellwood." said Zimmerman.

About the firm: Sellwood Consulting LLC is a registered investment adviser providing non-discretionary investment advice to charitable institutions, retirement plans, corporations, labor groups and select private wealth clients. We are co-fiduciaries along with our clients and as a fee-only advisor we are absolutely free from any conflicts of interest. For more information please visit www.sellwoodconsulting.com or call us at (503) 596-2880.

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