



SELLWOOD CONSULTING LLC

FOR IMMEDIATE RELEASE

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Sellwood Consulting LLC Announces \$1 Billion Assets Advised

Portland, Oregon – July 22, 2013 – Sellwood Consulting LLC, an institutional investment consulting firm, announced that it has advised \$1 billion in client assets in its first year of operation.

Charlie Waibel, Sellwood’s Managing Director, noted, “We are pleased to see our unique service offering, which combines the best features of a sophisticated institutional consulting team and the client service focus of a boutique organization, validated by client response. We are especially encouraged by the fact that our growth has come from clients in every segment of the institutional market, including endowments and foundations, corporate retirement plans, as well as governmental, Taft-Hartley, and high-net-worth investors. This early client growth has enabled our firm to reinvest in additional resources that our clients are already finding valuable.”

Sellwood Consulting was founded in August 2012 by Charlie Waibel, Kevin Raymond, Ryan Harvey, and Ashlee Moehring. The four founding principals have worked together for over eight years in senior consulting and management roles at their current and prior institutional investment consulting firms.

About the firm: Sellwood Consulting LLC is a registered investment adviser providing non-discretionary investment advice to charitable institutions, retirement plans, corporations, labor groups and select private wealth clients. We are co-fiduciaries along with our clients and as a fee-only advisor we are absolutely free from any conflicts of interest. For more information please visit www.sellwoodconsulting.com or call us at (503) 596-2880.

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